

Curriculum Vitae

March, 2019

PERSONAL

Name: Megumi KOMORI
Position: Assistant Professor
Shukutoku University, School of Psychology Practices, College of
Integrated Human and Social Welfare Studies
Address: 200, Daiganji-cho, Chuo-ku, Chiba-city, Chiba, 260-8701, JAPAN
Citizenship: Japan
Language: Japanese, English

EDUCATION

- April, 2005 – March, 2013 Hitotsubashi University Graduate School of Social Sciences, Institute for the Study of Social Sciences, Doctor Course, Kunitachi-city, Tokyo, JAPAN
- April, 2003 – March, 2005 Hitotsubashi University Graduate School of Social Sciences, Institute for the Study of Social Sciences, Master Course, Kunitachi-city, Tokyo, JAPAN
- April, 1999 – March, 2003 Hitotsubashi University Faculty of Social Sciences, Kunitachi-city, Tokyo, JAPAN
- April, 1995 – March, 1999 Toyo Eiwa Jogakuin Senior High School (September, 1996 – May, 1997 Madison Area Memorial High School, Madison, ME, USA)

DEGREES

- 2013 Doctor of Philosophy (Sociology)
Graduate School of Social Sciences, Hitotsubashi University
Dissertation Title: The persuasive influence of narrative transportation on reader's attitude: Examination of attitude change on the theme and the central item of the narrative
Advisor's Name: Professor Koji Murata
- 2005 Master of Arts (Sociology)
Graduate School of Social Sciences, Hitotsubashi University
- 2003 Bachelor of Arts (Sociology)
Faculty of Social Sciences, Hitotsubashi University

PROFESSIONAL EXPERIENCE

- April, 2018 –
 - Associate Professor in Shukutoku University, School of Psychology Practices, College of Integrated Human and Social Welfare Studies, Chiba, JAPAN
- April, 2014 – March, 2018
 - Assistant Professor (Lecturer) in Shitennoji University, Department of Sociology, Osaka, JAPAN
- April, 2013 – March, 2014
 - Assistant Professor in Chiba University, Faculty of Letters, Division of Behavioral Sciences, Department of Psychology, Chiba, JAPAN

AWARDS

- 2007 Second Prize in 9th JACS-SPSS Awards for Paper Proposal, Japan Association for Consumer Studies

ACADEMIC MEMBERSHIPS

- Member of The Japanese Society of Social Psychology, Society for Personality and Social Psychology, The Japanese Psychological Association, The Japanese Group Dynamics Association, Japan Society for Research on Emotions, Japan Association for Consumer Studies, Japanese Association of Industrial / Organizational Psychology

PUBLICATIONS

(Articles – Narrative Impact Research)

- Komori, M. (in press). What if two involving stories contradict each other? Transportation and robustness of narrative persuasion, *Scientific Studies of Literature*, 8(2). (in English)
- Komori, M. (2018). The effect of narrative transportation on attitude towards related ad: Focus on character's goal attainment, *Japanese Journal of Advances in Consumer Studies*, 24(2), 101-110.
- Komori, M. (2017). The effect of exposure to old tale with elderly character on implicit ageism, *Shitennoji University Bulletin*, 63, 75-87.
- Komori, M. (2016). Current state of narrative persuasion research and the process of attitude change, *Japanese Psychological Review*, 59(2), 191-213.

- Komori, M. (2016). The effect of theme-related thinking on the attitude towards narrative theme, *Shitennoji University Bulletin*, 61, 57-66.
- Komori, M. (2015). Effect of narrative transportation on story-related ad evaluation – An examination of relationship between transportation and reader's emotion, *Shitennoji University Bulletin*, 59, 145-157.
- Komori, M. (2014). Narrative-based opposition: The effect of narrative transportation on reader attitude, *Bulletin of Department of Psychology Teikyo University*, 18, 31-41. (in English)
- Komori, M. (2012). The effect of narrative transportation on the narrative-relevant ad evaluation: An investigation using novel and movie, *The annual bulletin of Musashino University Institute of Human Sciences*, 1, 79-90.

(Articles – Risk Perception)

- Takagi, A. & Komori, M. (2018). Risk perception and knowledge: The role of subjective and objective knowledge of electromagnetic field, *Japanese Journal of Social Psychology*, 33(3), 126-134.
- Takagi, A. & Komori, M. (2017). The relationship between knowledge and institutional trust in risk management regarding electromagnetic fields, *Japanese Journal of Risk Analysis*, 26(4), 1-8.

(Articles – Other)

- Komori, M. (2018). Perceived occupational stigma and coping strategies among host club (male-company cabaret club) employees, *Japanese Journal of Social Psychology*, 33(3), 149-155.
- Hanita, K., Higuchi, O., Komori, M., & Takeda, M. (2017). Affiliation goals can buffer against concerns for Fukushima-produced foods. Institute for Motivational Studies and Research Annual Report, 6, 29-40.
- Komori, M. & Murata, K. (2012). Spontaneous emotion inference from verbally presented situational information, *Japanese Journal of Research on Emotions*, 19(2), 60-67.
- Komori, M. & Murata, K. (2010). Spontaneous emotion inference from situational information: Demonstration and the role of perspective taking. *The Japanese Journal of Experimental Social Psychology*, 50(1), 2-14.
- Komori, M. & Murata, K. (2008). Implicit egotism in Japan: Preference for first and family name initials, *Hitotsubashi Journal of Social Sciences*, 40(2), 101-110 (in English).

(Chapter in Books)(in Japanese)

- Komori, M.(2018). Psychological Effect of Advertisement. In Kazunari Yamada and Yumi Ikeuchi (Eds) Consumer Psychology, pp.37-50. Keiso Shobo. ISBN: 978-4326251285.
- Komori, M. (2018). How to write an academic report (1)Premise (3)Introduction (4)Method (5)Result (6)Tables and Figures (7)Discussion (8)Reference (Ref) Checklist for writing papers. In Koichi Yamazaki and Kana Murakami (Eds). Comprehensible Manuals for Psychological Experiments, pp.22-23, 26-39, 166-169, Minerva Shobo Publishing, ISBN: 9784623081455
- Komori, M. (2017). 1-3.The true color of that lovely girl./1-4.Is he a real earnest student? /1-6. Instant or attentive judgment. In Jun'ichi Taniguchi, Toshihiko Soma, Yuji Kanemasa, and Taishi Taniguchi(Eds) Social Psychology in episodes learning from romantic and intimate relationships, pp.8-11, pp.12-15, pp.18-21. Hokuju Publications. ISBN: 978-4779305238
- Komori, M.(2015). Person Perception In Midori Toyama (Ed). Social Psychology from past to future, Kitaooji Shobo Publishing, pp.18-33. ISBN: 978-4762829079

(Conference Presentations)

Coming soon

RESEARCH GRANT

- 2017- Grants-in-Aid for Scientific Research <KAKENHI> Young Scientists (B) Grant Number: 26780338
- 2014-2016 Grants-in-Aid for Scientific Research <KAKENHI> Young Scientists (B) Grant Number: 26780338
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